



NETWORK

SEARCH. SAVE. SIMPLE.



Network, Inc. Investor Update
*Keeping you in touch with your **INVESTMENT!***

Meet your Dedicated TEAM!

Sales

The Pitch...



Pictured from left to right:
Michael Lardizabal
Peter DeBears
Frank Pellicci
Eman Talei



"Network...The Champion of Local Business!"

NOW...Network's selected and qualified local business advertisers not only resolve as the first, largest, local business to be seen on every major search engine in their chosen marketing area, but additionally, Network, via Rabbit Marketing, its wholly owned, nationally accredited ad-sales organization, is capable of resolving its advertiser base via mobile as well! Network recently adopted this web-based version of its app and is currently mobile responsive. Any user can access all of Network Advertiser's Business Ads simply by typing in a keyword when visiting Network.com on their mobile phone or tablet. A mobile app, available through the iOS and Android stores bypassing the need of first visiting Network.com on the mobile browser, is soon to follow.

AND, as goes proliferation...Network, via its Network Plus subsidiary, while generating greater ad revenues as results SEO (Search Engine Optimization), SMO (Social Media Optimization) and ongoing marketing in-roads for its advertisers, Network continues to achieve a greater consumer market presence, making Network a household name!

Now, that's what you'd call a win-win-win!

More on this in the next few pages, but first, while a number of our Partners have asked about the sweet voice they hear when calling our offices for information, it might be time for you to meet our...

Rabbit Marketing Office Manager

The Heart and Soul...

Kelly McQuinn, the brains (and brawn) behind all office management administration, attended California State University, Northridge and UCLA studying accounting and business. Kelly is a finance specialist with 25 years of business management experience and plays a key role in ensuring our office is operating smoothly. Her great sense of humor and lively spirit helps keep the office on our toes!



"...best company I ever worked for. It's my favorite job. I just love the people!"

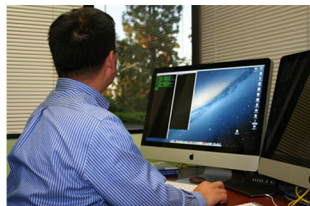
Tech Development

The Brains...

Alex Park has been with the company for many years, and is dedicated to ensuring our technology evolves up-to-the-minute with all major trends. His knowledge and vast experience has been instrumental in the development of our core consumer offering, The Network App! Alex's love for our patented technology drives him to continually improve on his already high user friendly standards. In fact, he will not rest until every user, at any level, can easily utilize, navigate and enjoy the Network experience!

"Anything is possible!"

Pictured right:
Alex Park



Pictured left:
Shaunt Der-Gregorian



Shaunt Der-Gregorian, the newest member to our ever-growing family, is currently pursuing his Master's degree in Computer Science at California Lutheran University. His intense inquisitiveness in computers and programming sparked at a young age, giving him the passion and tools to write codes in today's volatile tech-driven world. Shaunt brings creativity and expertise to the table and has also become a valuable member of our team!

"It's so warm and welcoming. I love it!"

Marketing

The Brand...

Darice Tsai, a relative "newbie" of six months, coordinates with the IT, Research and Development and Sales Departments, and has already assisted the company in making tremendous leaps and bounds. Specifically with new web interfaces for several of our corporate websites, as has the production of three new television commercials, while at the same time she's single-handedly propelled Network into the social media sphere. She received a BS in Business Administration from University of California, Riverside, and has become an integral part of the Network team. Her experience in Social Media Marketing, Email Marketing, Search Engine Optimization (SEO), and other digital media will bring our fast-paced consumer tech company into a new age.

"Let's get digital!"



More On Network

SEARCH INDUSTRY UPDATES

NETWORD BELIEVES ITS TOTAL ADDRESSABLE MARKET IS AT THE CENTER OF TWO LARGE AND GROWING INDUSTRIES: RETAIL AND E-COMMERCE. TO THAT END, THE FOLLOWING IDENTIFIES WITH THE NETWORK MARKETING PLAN AND EXPECTATIONS.



INDUSTRY BACKGROUND.

According to Euromonitor, the global retail industry in 2010 was \$11.6 trillion, of which only 2.7% was conducted online. According to MarketWired.com (<http://bit.ly/1a5EXor>), retail sales growth will be 8% CAGR Globally through 2016. The overall global retail industry grew at a 4.8% compound annual growth rate ("CAGR") from 2005 to 2010, while the global e-commerce market grew at a 17.3% CAGR over the same period to reach \$316.5 billion in 2010, demonstrating the

significant service shift from offline to online retail during this period and the increasing importance of e-commerce within the retail industry. The global e-commerce industry is expected to reach \$653.0 billion in 2015, growing at a CAGR of 15.6% from 2010 to 2015. However, overall sales topped \$1 trillion for the first time in 2012, growing at a rate of 21%.

In 2010, according to the US Census Bureau, e-commerce grew faster on a year to year, percent-change basis, than all economic activity. E-commerce growth for Manufacturers, Retailers and Selected Service Companies significantly outpaced total economic activity in their sectors. In the US, e-commerce rose over \$50 billion by 2011, more than 5% from 2003, suggesting that the market is continuing to shift toward online purchasing. Total Internet purchases were at \$194.3 billion in 2011, according to the Department of Commerce, a 16.1% increase. The sales of retailers were up by 16.3%, according to the US Census Bureau. As a share of the total retail sales, e-commerce sales were 4.4% (\$169 billion), up from 4.0% in 2009. The statistics for 2012 and 2013 are not yet available. Nevertheless, because of the recovery, they're likely to be even higher now.

Also, and more importantly, the number of digital buyers in North America reached 171.3 million people in 2013 and is projected to reach 192.6 buyers by 2016. It's these numbers that make it absolutely necessary that small businesses have an online e-commerce presence.

The double-digit growth of the e-commerce market is being driven by several factors, including ubiquitous broadband Internet connectivity across an increasing number of devices, growing consumer familiarity and comfort with and preference for online shopping and new online shopping models such as social shopping, group buying and flash sales. The increase in the number of manufacturers seeking to market their brands directly to consumers through their own e-commerce websites has also been a major contributor to this growth with e-commerce's ability to provide convenience and selection information for their customers. That being the primary reason for the increase in their sales.

THE OPPORTUNITY.

The use of the Internet and online purchases by consumers continues to grow. According to Forrester Research, Inc., an independent market research firm, online purchases by U.S. consumers are expected to grow from approximately \$176 billion in 2010 to approximately \$279 billion by 2015. By 2016, 192 million shoppers are expected to shop online and e-retail spending is expected to increase 62%. The online forecast by Forrester has a compound annual growth rate of 10.1% by 2016. Despite this continued growth, many small business websites are still not effective at driving business to their sites. These small business owners, many of whom work six or seven days a week, mostly lack the time, expertise and/or resources needed to make their website a relevant, effective part of their business plan. At the same time, there is growing acceptance among these small business owners that an effective Internet presence is critical to their marketing efforts and there is evidence that these businesses are shifting their marketing budgets from traditional media to online channels. Accordingly, Netword believes that there is an opportunity for it to become a leader in providing e-commerce opportunities, products and services and online marketing solutions to its clients.

THE VALUE PROPOSITION.

There are over 25 million small businesses in the United States today that need to connect with their current and potential customers online. However, only about 24.8% of these small businesses, as of 2012, have a website according to the US Census Bureau and among those, most are not effective at driving business to their websites. Netword expects to become a leading provider of e-commerce opportunities and online marketing solutions by building, supporting and promoting a network of non-affiliated websites that provide vertical content to consumers by reaching targeted audiences. Netword plans to offer its clients a full range of Product Sourcing, Domain Name Registration, Website Design, Hosting and Publishing, Online Marketing and Advertising, Local Search, Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Mobile Websites, E-mail marketing, Lead Generation, Vertical Industry-Specific Leads, Logo and Brand Development and Other Online Marketing Solutions meeting the needs of a business anywhere along its life cycle. In addition, Netword also plans to offer its clients cost efficient and effective online marketing solutions, (convenience and product information solutions etc.). These solutions will also be scalable, permitting Netword's clients to accommodate growing or changing workloads.



MARKETING AND GROWTH.

To date, there have been a number of television and radio commercials produced that include: a) three Webster Rabbit cartoon-type animations that Network's Marketing Arm, Rabbit Marketing, Inc., recently released; b) Leonard Nimoy (Network's former Spokesperson) television ads that continue to be aired on YouTube, as well as; c) a number of both television and radio generic type productions that are newly being produced and aired in conjunction with ongoing local-to-area consumer push campaigns.



NETWORK | KFI Radio Spot

(Available for viewing here:
<http://youtu.be/TSH07oAkGGQ>)



NETWORK | Leonard Nimoy on TV

(Available for viewing here:
<http://youtu.be/K3yhgA86De>
http://youtu.be/yLk4qg_emrQ
<http://youtu.be/MTIm7qRiAs>
<http://youtu.be/60SS2RH05M>)



NETWORK | Webster Rabbit on TV

(Available for viewing here:
<http://youtu.be/eCmoWRClUd0>
<http://youtu.be/eMXW53cnPE>
<http://youtu.be/8cCRiRiWze>)



BILL HANDEL

A Marconi Award winner for "Major Market Personality of the Year," Bill Handel is the best at what he does: explaining complicated issues in a plain-spoken manner. His rapid-fire commentary gives listeners the information they crave, giving them "everything you need to know before you get to work."



NETWORK | Time Warner TV Worldwide

(Available for viewing here:
<http://youtu.be/aSjIgeG9fN3E>
<http://youtu.be/Ru5vWBV8dx8>
<http://youtu.be/wBQbM-10EtI>)



Network is currently in the process of rebranding the "Network" identity. Network's rebranding strategy includes a new Network website, will also continue to evolve as new technologies and methodologies relating to Search Engine Optimization ("SEO") and Social Marketing Optimization ("SMO") continue to develop and become a part of the Network family of services offered to Network's Advertising Clients. Network will continue to be geared to address consumer awareness as well, encouraging consumers to download the Network "App."...Leading To The Eventuality Of An IPO. More on this subject, I'm sure, when Network's Pre-IPO expires December 31st, 2013.

Headlines: News on IPOs!!!

THE WALL STREET JOURNAL

Investors Return to IPOs in Force

New Issues Soar; All Eyes on Twitter

"Investors are stampeding into initial public offerings at the fastest clip since the financial crisis."

"October was the busiest month for U.S.-listed IPOs since 2007, with 33 companies raising more than \$12 billion."

"The 190 U.S.-listed IPOs this year have raised \$49.2 billion."

"The rush to buy shares of newly public companies is the latest sign of investors' thirst for assets with potential upside."

Picking Up

October saw 33 U.S.-listed IPOs, the most since the financial crisis.

IPOs by pricing date and amount

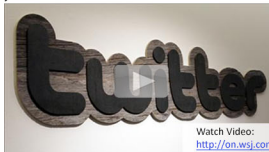


Source: Dealogic
The Wall Street Journal

November 4, 2013

By MATT JARZEMSKY and TELIS DEMOS

(Read full article: <http://on.wsj.com/1b0FmUd>)



Watch Video:

<http://on.wsj.com/1b0DevW>

"Many of these companies aren't profitable. But investors increasingly are willing to roll the dice, particularly on technology firms that they say have the potential to 'disrupt' the industry."

"Companies holding their IPOs in the U.S. this year have posted an average 30% gain in share price, according to Dealogic. That compares with a 23.5% advance in the S&P 500 index."

In Other News...

In New IPOs, Profits Aren't the Point

(<http://on.wsj.com/1bDyc8o>)



Bloomberg

Twitter Seeks \$1.4 Billion in Biggest IPO Since Facebook

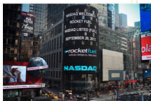


(<http://bloom.bg/1bDy3lp>)

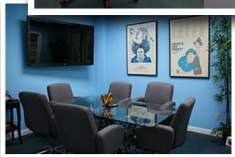
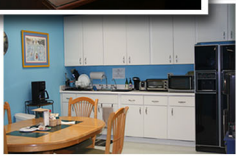
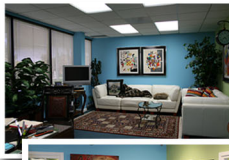
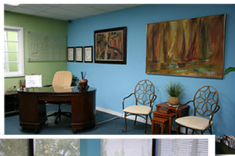
TechCrunch

Ad-Tech Company Rocket Fuel
Nearly Doubles Stock Price In
First Day Of Public Trading

(<http://tcm.ch/19c6ReT>)



We've Moved - Same Building, New Suite!



We Are Ready To Work For You!

In order to maximize efficiency, we've relocated to a larger suite to accommodate our growing family. Our beautiful, newly remodeled facilities have nearly twice as much space, located at: 5959 Topanga Canyon Blvd, Ste. 120, Woodland Hills, CA 91367.

In fact, we now have:

- 7 Offices
- 2 Conference Rooms
- A Large Sales Floor
- A Beautiful Reception Area
- Kitchen / Break Room
- Server Room
- Supply Room
- Dedicated Employee Entrance



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