

January 7, 2009

Based on the WSJ article: **“Boost Private Investment To Boost The Economy”** By: Hal Varian: Professor of economics at the University of California, Berkeley, and chief economist at Google.

“To Boost the Economy, *And We Absolutely Must...We Must Also Boost Private Investment!*”

These days we're being told that it's our patriotic duty to *consume more! save less!* However, as results the real-estate bubble, banking, auto bail-outs and the stock-market crash, etc, etc, etc... we're *consuming less and saving more!* And fearfully so!

Be it fear, trepidation or otherwise, is hoarding bucks truly the right thing to do?

Indeed, our current “save more” thinking must be reversed!

If it's our savings, translated into private investment, that have historically created wealth, then we must now again employ this proven model to boost our currently faltering economy!

We Must Make Our Savings Available For Private Investments!

YES! NOW IS THE TIME...

January 21st, 2009...Day #1

NOW THAT BARACK IS AT THE HELM we'll finally get some good news on the economy!

His stimulus plan will create millions of jobs. Consumers will be flush with cash. Flat-screen TVs will start flying off the shelves again.... Our long stock market nightmare is over.

Give him a few weeks in office, and we can all party like it's 1999 again.

At least that's the buzz all those pie-eyed optimists -“The Crowds”- are spewing.

The Crowds actually believe the market is headed for a new bull market, *right now!*

Apparently, they think President Obama is some kind of miracle worker.

Indeed, The Crowds are notorious for one thing, and one thing only: being wrong. That's why most people fare so badly when it comes to investing:

jumping in too late; riding winners all the way back down.

The truth of the matter is, The Crowds are made up of a bunch of individuals, and most people, quite frankly, are lousy market timers. They're wrong time after time. And this time, they're WRONG AGAIN.

So Don't Be Fooled.

Publically Traded Stock Is Not The Answer.

But Private Equity Investing Is.

Not only has Private Equity Investing been proven to be successful in the best of times...

It has been proven to be successful in the worst of times even more-so!

Private, consumer oriented, proven successful, national and international companies, unaffected by today's economy; companies moving forward to greater profitability with an eye towards IPO, Merger or Acquisition;

These Are The Companies That Speak To Investment.

Our Future.

Our Retirement.

Private Equity Investing Is What Every Retirement-Oriented Investor Needs To Consider;

And today is the day to get started!