

Dear Potential Partner...If you're serious about accumulating and preserving wealth, I'm sure you'll want to know more about "Investing With Venture Capital" (in spite of Covid-19) Especially partnering with us in FranCap to whom we just committed \$40 million.

We're a Venture Capital Fund. We're referred-to as "Early Investors." We invest *millions* in privately held, well qualified companies at pennies on the dollar and sell at their IPO. **That's What We Do!** There's good reason why Pension Funds, Institutional & Million-Dollar Family Funds have been investing with venture capital in general and with Cartel Equity for years! **ESPECIALLY NOW, WITH FRANCAP!**

Respective of ROI "Let Me Be Clear": Over the past 20 years, the average IPO has been \$26.50. As "Early Investors", we purchase those \$26.50 shares for \$1 (*and on occasion, Far Less*), **and now you can too!** *If You Had Purchased 75,000 \$1 Shares As An Early Investor And Sold At The Company's \$26.50 IPO, Your \$75,000 would have Brought You:*

\$1,987,500!

A 1,912,500% Gain! - With Mitigated Risk!

Look At What's Been Happening For The Last 20 Years While You've been "Thinking About It"

**IF YOU WOULD HAVE INVESTED \$100,000
AS AN EARLY INVESTOR @ \$1 DOLLAR A SHARE
AND SOLD AT THE COMPANY'S IPO
YOUR \$100,000 WOULD RETURN:**

COMPANY	Netflix	Google	Microsoft	Yahoo	Facebook	Alibaba	E Bay	Twitter	Amazon	Adobe	Apple	IBM	Etsy	Oracle	Zynga
IPO	\$15	\$85	\$21	\$13	\$38	\$92	\$18	\$26	\$18	\$7	\$22	\$2.5	\$16	\$20	\$11
ROI	\$1,500,000	\$8,500,000	\$2,100,000	\$1,300,000	\$3,800,000	\$9,200,000	\$1,800,000	\$2,600,000	\$1,800,000	\$700,000	\$2,200,000	\$250,000	\$1,600,000	\$2,000,000	\$1,100,000
GAIN(%)	1,400,000	8,400,000	2,000,000	1,200,000	3,700,000	9,100,000	1,700,000	2,500,000	1,700,000	600,000	2,100,000	150,000	1,500,000	1,900,000	1,000,000

**IT'S REALISTIC / IT'S HISTORIC / IT CONTINUES
AND FRANCAP -PREDICTABLY- WILL BE DOING FAR BETTER**



CARTEL EQUITY FUND, LLC

A VENTURE CAPITAL FUND

Organized to Acquire Stock in Qualifying Private Companies for IPO Merger or Acquisition

AND HERE'S WHY

CARTEL EQUITY HAS JUST COMMITTED \$40 MILLION TO ITS NEWEST AND MOST EXCITING VENTURE, FRANCAP CORPORATION!

- And You Can Join Us -

[Click This Link And Get To Know Cartel Equity's Principals & 60 Years Industry Experience](#)

Now You Can Be A Part Of The Ever-Growing 1.5 Trillion-Dollar Franchise Industry
An Industry That Represents 52% Of The GDP!

[Cartel Equity Has Partnered With FranCap Corporation](#)

[Did You Click This 2 Minute Video Link In The E-Mail Cover Letter Originally Sent You?](#)

BACKGROUND: Every Eight Minutes, Every Day, a new franchise operation opens; 52 cents of every dollar spent by Americans is spent in one of over 760,000 franchise operations that currently employ 8.8 million people and the average franchised operation grosses better than \$1.5 million dollars every year.

THE NEED IN THE MARKET: Currently close to 90% of existing franchise brands have fewer than 50 franchised locations with inconsistent or no growth. Simply put, for the most part they don't have the capital required to expense the multimillion-dollar expansion of their brand and neither do they have the seasoned on-board professionals required to administer to the legal prior to the licensing nor the expertise to administer to the marketing, sales, site selection, lease negotiation and build-out phases necessary to propagate their currently existing Brand thereafter. *FranCap Does!*

THE NEED ANSWERED: FranCap has structured a [System Of Franchise Funding & Expansion](#) (Click the link) that centers on Partnering (Funding and Expanding) with existing, privately-held franchise brands... **TAKING THEM PUBLIC** and, along the way, **SHARING IN PROFITS FROM THREE MAJOR PROFIT CENTERS:**

- ✓ *Up To 15% Of Cash Flow Generated From Gross Revenues Paid Quarterly;*
- ✓ *\$20 To \$30 ROI For Every \$ 1.00 Dollar Invested Developed From Every Brand's IPO;*
- ✓ *Quarterly Returns From FranCap Owned "Locations" Leased To Franchisees!*

We've Got A Lot To Talk About... And There's No Better Time Than Now To Get Started!

Don Wilson / CEO



CARTEL EQUITY FUND, LLC
A Venture Capital Partnership...
Organized to Acquire Stock in Qualifying Private Companies
Preparing to Go Public...

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