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Red-Hot Stock Market Pushes More Companies to Go Public

The number of Start-Ups newly listing on U.S. exchanges surge as “Small Investors” are being made privy to get involved... (Editorialized version / 3.1.2021)



The number of publicly traded companies is rising after a two-decade slump **as a new wave of educated Small Investors take advantage of opportunities to gain and retain wealth!** *

Last year's increase in the number of companies listed on U.S. exchanges (a surge of better than 200) was the largest since the late-1990s dot-com bubble and the total is expected to surge even more during 2021. Shares in companies such as [Bumble](#), a dating-app, [Airbnb](#), a real-estate rental business and digital food-delivery provider [DoorDash](#) making millionaires out of first-time small investors. and [special-purpose](#)

[acquisition companies, or SPACs](#) (Also called blank-check firms) that list on an exchange with the sole purpose of acquiring a private company to take it public.

Two-hundred thirty companies have gone public so far this year and raised \$78 billion, putting the IPO market on track to shatter last year's record high of \$168 billion, according to Dealogic, and 120 companies valued at \$1 billion or more have gone public through IPOs or SPACs since the end of June, nearly matching the total from the previous nine quarters.



Startups are raising hefty sums through [Venture Capital](#) and the froth in the stock market and popularity of SPACs are making public-market valuations attractive in a range of industries. The end results is, Small Investors -for the first time- are now joining the ranks of Long-Term Investors including Warren Buffett who recently invested

in [Snowflake Inc.](#), a data-warehousing company last year prior to its “going public”.

*** Important to the industry as a whole...Nearly 70% of this year's IPO activity is in blank-check firms, about 340, all seeking private firms to take public in the next two years. Cartel Equity Fund, LLC's Managing Partner, Don Wilson, is committed to include its recent acquisition, FranCap Corporation -a dual profit center bent on expanding and taking public a number of privately held successful franchise brands- into the fray. “We see this as a monumental wealth building opportunity for the new entrants to The Market: The Small Investor.”, says Mr. Wilson.**

End Report