

Invest in Private Equity

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Why Invest in Private Equity?

[Institutional investors](#) and wealthy individuals are often attracted to Venture Capital and private equity investments. This includes large university endowments, pension plans and family offices. Their money becomes funding for early-stage...ventures and plays a major role in the economy.

Often, the money will go into new companies believed to have significant growth possibilities in industries such as telecommunications, software, hardware, healthcare and [franchise development](#), *historically*, one of the nation's most prolific investment opportunities, representing better than 52% of the GDP! Private equity firms try to add value to the companies they buy and make them even more profitable. For example, they might bring in a new management team, add complementary companies and aggressively cut costs, then sell for big profits.

You probably recognize some of the companies below that received private equity funding over the years:

- A&W Restaurants
- Harrah's Entertainment Inc.
- Cisco Systems
- Intel
- Network Solutions (the world's largest domain name registrar)
- FedEx

Without private equity money, these firms might not have grown into household names.

Typical Minimum Investment Requirement

Private equity investing is not easily accessible for the average investor. Most private equity firms typically look for investors who are willing to commit as much as \$25 million. Although some firms have dropped their minimums to \$250,000, still out of reach for most small investors, However...

Check Out Cartel Equity Fund, LLC

Cartel Equity Fund, LLC is on a short-term promotion (now funding a multiple equity for an exit) allowing a limited number of qualified individuals a low entry of \$75,000. The LLC has *no commissioned brokers, nor fees, and; the fund's principals are the initial investors* in every equity they acquire.