



Dear Investor Partners...

Will there be a NETWORK IPO this year? We are told there will be no NETWORK IPO in 2015.

What we have been told, however, is:

NETWORK's valuation **has doubled** from \$4 to \$8 over the past 12 months and growing daily to become an ongoing, formidable force in the increasingly more viably prevalent Search Market. (See: "Internet Marketing Statistics Businesses Can't Ignore!" later in this Newsletter.)

Respective of growth, NETWORK's last two Newsletters, such that have also focused on NETWORK's growth, leads to the reason why NETWORK continues to achieve Increased Valuation. And so the discussion, "when does valuation translate to a NETWORK IPO?" The simple answer would be: "...Most assuredly, not at \$8!"

A recent industry publication addresses the issue head-on:

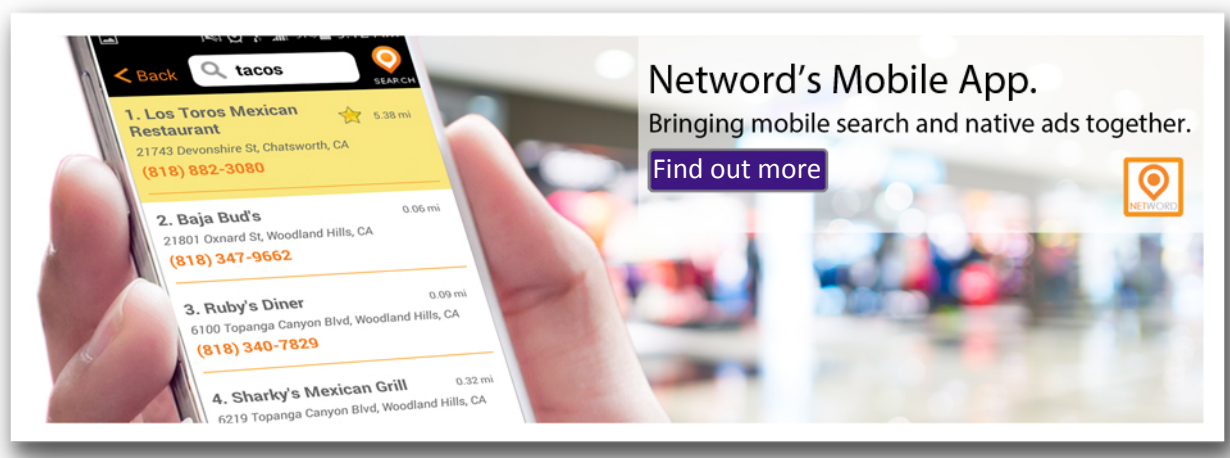
"If there's one -very meaningful- reason why companies are staying private longer, it would best be stated that they're realizing more and more of their **value creation in the private markets** outside the reach of public investors." And, indeed, it's a positive, positive! The article, and its continuation, goes on to say...

"Inherent in the process, since 1980, the median age of a company at IPO **has doubled** (This link is trustworthy) to 12 years from 6." This has largely been driven

by [Dramatic Increases in IPO Expenses](#) (This link is trustworthy) as well as increasing liquidity in the private markets. Witness Uber's \$1 billion private financing, Dropbox's \$500 million private debt offering, or Airbnb's \$475 million Series C.

I ask you please **do** take the time to review the above three links. To summarize, "The best is yet to come."

IPO Industry aside, to the specifics of NETWORK's Growth, and NETWORK's place in the market, several very significant tools have been added to the NETWORK arsenal.



Before all else, take a look at [The NETWORK Updated Website](#). It's not only impressive, but more-so, simple to understand while extraordinarily viable. From the home page, users have easy access to the [NETWORK DIRECTORY](#) (follow the "search" directions). The Network Directory is a new element within the Network arsenal which boasts over 23 Million Local businesses, now being populated to feature Network's paid Advertisers ("Premium Businesses"). These Network Premium Businesses appear in color at the top of the Directory Results, and once "clicked", a full screen [LANDING PAGE](#) appears, where daily discounts, coupons and steals and deals are displayed as well as Social Media Links, Photos, and a great deal more presenting the Advertiser as "The First, Largest, Local Business to be seen!" Additionally, the total content of The Network Directory has been, and will continue to be, populated into [NETWORK's Mobile App](#) (today, Android, shortly, IOS)... ***an added feature that every Advertiser receives at no additional cost within the Branding process.***

Two additional access links are featured on the Network Website Home Page:

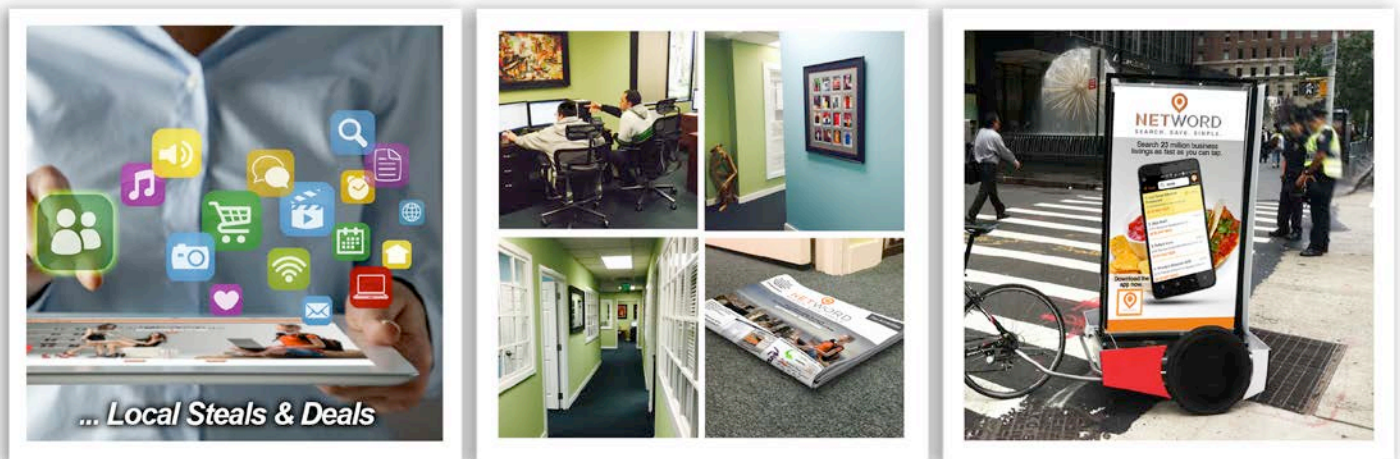
1. A [Consumer Download](#) link has been designed to promote direct access to the Network Technology. Here Netword's Browser Upgrade and Mobile App can be downloaded, **free of charge**, where consumers can shop "**Today's Greatest...**" daily specials, coupons, and discounts! No other service can deliver the Premium Businesses that offer guarantees of product, service and lowest prices as can Netword. You might say,



“A free, superior, emulation of Angie’s List, Groupon, and Best of the Web combined...”  
And that’s just for starters....

2. An [Advertiser Demo](#) link has been added that allows for a demonstration of **NETWORD**’s Patent-Protected Search Tool. Here a Potential Advertiser enters their choice of keyword and their website address, clicks “demo my website”, and, Voila...The results... Their business resolves as The First, Largest, Local, Exclusive Advertiser to be seen as a live half page resolution along-side the results of every major search engine. Keep in mind...It is, after all, a demonstration....

Which leads now to outlining the relationship between **RABBIT MARKETING SERVICES, LLC**, a Delaware Limited Liability Corporation formed in 2003 and **NETWORD**’s exclusive marketing Licensee:



NETWORD is the Technology company whose Proprietary Product Technology consists of its [patent-protected, NETWORD RESOLUTION, NETWORD DIRECTORY,](#) and, [NETWORD’s Mobile App.](#)

RABBIT MARKETING is the Nationally Accredited Marketing/Branding Company that proliferates, i) sales of NETWORD’S Proprietary technology in conjunction with any one of RABBIT MARKETING’s [COMPREHENSIVE BRANDING PACKAGES FOR LOCAL BUSINESSES](#) and, ii) administers to the initial and ongoing Fulfillment of both NETWORD’s and RABBIT’s combined Branding package.

To fully appreciate the need for a complete package, no matter the size, product, service, industry or genre, if a business does not have an internet presence -a presence well oriented to the consumer’s need- that business is bound to fail. Here are a few [Internet Marketing Statistics Businesses Can't Ignore!](#) ...

And Rabbit Marketing Never Does.



RABBIT MARKETING's Fulfillment of the Branding services it provides the Advertiser begins with creating a "Tell-All" advertisement referred-to as the [Landing Page](#). The Landing Page appears throughout the Branding cycle: Pay-Per-Click/AdWords; A Network Directory Search; Major Search Engine Queries; links throughout the Advertiser's Social Media...and the Advertiser's Website. Branding Fulfillment also includes updating and populating the business' Google+ page, the creation of and adding content weekly to a custom Blog, creating and/or adding continuous Social Media content to their business' Facebook, Twitter and LinkedIn pages and linking together all of these sites, as well as SEO (Search Engine Optimization). We also create and implement a specialized Google Pay-Per-Click campaign; such that guarantees "click-throughs" to drive new customers to their business.

**NETWORK's focus for 2015 and beyond** rests with increasing the propagation of its internet consumer user traffic as well as its Advertiser and Consumer mobile applications. This will be achieved by providing the best-of-class product that connects consumers with Local Business and steals & deals!

Beginning early next quarter, we will be accelerating our fundraising to enhance advertising to grow Network's consumer user base. As Network's technology continues to evolve, it is necessary to drive more resources towards harnessing Social Media, TV, radio and AdWords in order to increase attention and users to our technology. Included in the drive we will also restart the joint venture partnership national expansion plan.



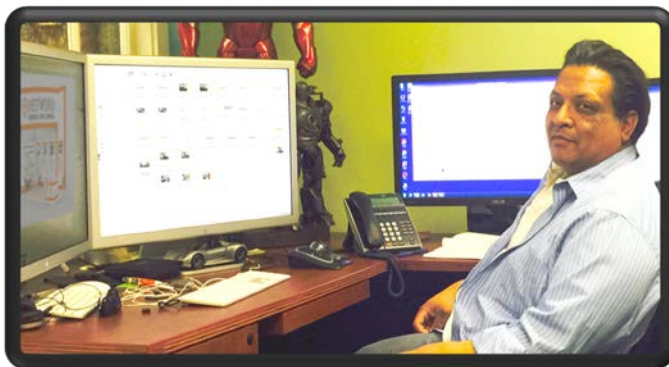
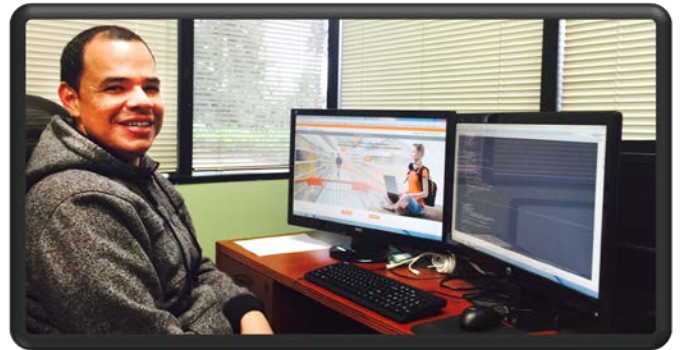
As Network *Valuation* continues to escalate, so also has there been a need for Network to employ greater talent. Over the past number of months, in addition to other divisions of the company, three new, very talented, employees have joined our “creative division.”

Say hello to:



Jared Bernacchi , a “Local Boy” UCLA grad and Network’s Lead Programmer who brings to the table extensive technical skills in all vital aspects of Computer, Website, SEO Analysis, Coding, Programming and Network security.

Elmo Quesada also a “Local”, a California State University Northridge Alumni, oversees Development/Testing, code analysis, data migration and troubleshooting.



George Lopez, an accomplished Web Designer (over the years a Network “outside consultant”) was recently employed in Network’s Graphic Design and Brand Merchandising Fulfillment division on a full-time basis.

